

15th February, 2014

Sequel Logistics celebrates its 10th Anniversary Year

Sequel Logistics celebrated their 10th anniversary on 15th February, 2014 with the unveiling of their 10th Anniversary logo. The logo talks about their philosophy of **Evolve – Execute – Excel**.

Across the journey from 2004 to 2014, Sequel Logistics has evolved into a dynamic company with more than 600 satisfied customers in the Gems and Jewellery and Bullion Segment. They are the largest secured service providers in India with a reach across 205 towns and cities. They have also tied up with G4S International Logistics, Global Pioneers in International Logistics, to give an unbeatable international armored service in 110 countries across the world. Speaking on the occasion, Mr Sharad Jobanputra, Chairman & Managing Director of Sequel Logistics said, ' We want to give our customers best of both the worlds with a tie up between G4Si and Sequel, the widest and most secure reach in India and across the world.' They also have other offerings like special insured parcel service across the world for low value shipments as well as services for International and Domestic Trade Shows and Exhibitions. Comprehensive insurance coverage is also available for the customers.

Further elaborating on their security measures, Mr Rajkumar, COO, Sequel Logistics further elaborated saying , 'At Sequel, we have an integrated approach using multiple technology platforms, such as GPS tracking technology, Android based application, SAP ERP, dot net based Windows application and cloud based server architecture. They all work hand-in-hand, to help provide the final objective of safe, quick & reliable delivery of precious cargo for our customers.' They have a dedicated fleet of vehicles is GPS tracked and monitored 24x7 through a Central Command Centre. All transit hubs are secured with armed gunmen, intruder alarm and remote live CCTV monitoring 24 x 7.

The past year has been very eventful for the Company with many added feathers to their cap. They have been honored as 'One of the top innovative companies of India'. Sequel Logistics is now also ISO 39001:2012 certified, on MANAGEMENT OF ROAD TRANSPORT SAFETY FOR HIGH VALUE GOODS. Sequel is the first logistics Company in India to get the ISO 39001 certification.

About Sequel Logistics, India

Sequel Logistics has the largest and the most secured network in India. Sequel has its hubs in 35 key locations across India, servicing 205 major cities and towns. Sequel provides a full range of services including express services, trade shows, customs clearance, vaulting and e-commerce. Sequel does not outsource or sub-contract, managing the entire network directly with its own certified and background-verified staff. There are no franchisees or associates involved in any of its operations. Sequel also offers India's best customer support and information update. Every shipment is remotely monitored throughout its journey through Sequel's Central Command Centre. Information about the shipment's journey is sent through updates on milestone based email and SMS notifications to the clients.

For any queries, Sequel Logistics can be reached on its 24X7 toll free no: 1800-102-5505, or an email can be sent to info@sequel.co.in